

Calera y Chozas  
July 1st, 2015

BASES OF THE 4rd INTERNATIONAL PHOTOGRAPHY CONTEST  
"CALERASCOPIA 2015"  
From July 1st to August 20st

The Cultural Association "Calera 1809" in collaboration with the Association of Graphic Informers from Talavera de la Reina summons THE 4rd INTERNATIONAL PHOTOGRAPHY CONTEST "CALERASCOPIA 2015", sponsored by Calera y Chozas Town Hall.

SUBJECT THEME

The subject theme is free, but the photographs must be taken in the municipal term of Calera y Chozas in order to clearly publicize the idiosyncrasy of this spot and its surroundings. Authors from any nationality may participate in this contest.

PRESENTATION

The works must be presented in digital format through the web [www.caleraychozas.com](http://www.caleraychozas.com) , which will provide an application for this purpose.

A maximum of 5 photographs can be presented by each participant.

The non-fulfilment of the presentation rules will justify the exclusion of the contest.

Winning photographs in other contests won't be admitted.

The photographs can't have any symbol, sign or watermark which may identify the author.

TIME LIMIT

The deadline for the presentation of the works will end on August 20st at 14:00; from that moment on the application won't be active.

The works sent by mail or courier must arrive at the Town Hall registration office before that same day at the same time. From then on, no more works will be admitted for the contest.

METHOD OF DELIVERY

Every participant photo will be charged in a JPG file using the contest application. This application will ask for the title, the motto, the identity card number, telephone number and if the author is local in the compulsory fields. In the optional fields you can give your electronic mail in order to ease the contact with the winning authors.

For every ID number, only 5 files corresponding to the maximum of 5 photographs can be uploaded.

The minimum resolution of the digital file will be of 2000x3000pixels.

To facilitate the authors' creativity, orientation and proportions of the spot may vary.

In order to win the local prize, the winner will have to present the census certificate once the Jury has chosen.

PRIZES

The prize for the photographs is established under the following sums:

- First General Prize: 800 euros + a pottery camera.
- Second General Prize: 400 euros.
- First Local Prize: 200 euros + a pottery camera.
- Second Local Prize: 100 euros.

The local authors may compete for the General Prizes as well.

The organization reserves the right of leaving any of the awards vacant.

The winners can't receive more than one prize. In the case of several winning photographs

belonging to the same author, the one with the highest score will be the chosen one.

#### THE JURY

The Jury will be integrated by 5 members:

- a member named by the Cultural Association "Calera 1809".
- a member named by the Association of Graphic Informers from Talavera.
- a member named by the Town Hall.
- a member named by the Town Hall.
- a celebrity with a prestige in the field of Arts, if the assistance is possible.

#### ELECTION CRITERIA

The Jury's relevant criteria will have into account the technical quality as well as expressive quality, originality and opportunity. All those photos taken in a natural way and with some spontaneity will be positively appreciated.

#### DECISION

The Jury will make a first selection of the photos to configurate the 30 last finalists wich will compound the exposition during the Cultural Week.

It is possible that a same author has got several finalist photos.

The finalist photographs will be exposed in the Town Hall of the locality of Calera y Chozas; the Town Hall will take charge of the printing and organization expenses.

Once the time limit of the files uploading is over, among the finalist photos, in a second selection (by individual votation by the Jury members) the winners will be chosen.

The decision of the Jury will be announced by the usual communication vias of this contest.

#### ENTITLEMENT

The author's rights of the finalist photographs will pass to belong to the Cultural Association "Calera 1809", which may use them for publications about the contest always with the author's signature bond to the work.

For more information: [www.caleraychozas.com](http://www.caleraychozas.com)